

Sponsorship Packet

BADDLANDS TWILIGHT SERIES

Our Mission

Baddlands Cycling Club of Spokane is a non-profit organization based in Spokane, Washington, and registered as a 501(c)3 with the IRS that serves an educational and charitable purpose. Baddlands exists to promote, encourage, and support the cycling activities of its members and the general cycling community of Spokane and the Inland Northwest, including but not limited to racing, through the promotion of bicycle riding, racing, and training events that promote cycling safety, enjoyment, and awareness for riders of all levels.

How Donations Will be Used

Cash donations will be directed to providing junior racers a racing clinic on pack riding skills on the first race date. Should demand warrant it, we will add a second clinic before the second race. These clinics will be run by a USA Cycling licensed coach. Additionally, any cash donation would help cover the expense incurred by our waiving entry fees for junior racers for the Twilight Series. Any remaining cash would be used to cover race related expenses, such as paying officials and track rental, and providing cash prizes. Once Twilight Series expenses have been met, remaining funds would be directed to the Bike Rodeo planned for the Summer Parkways event on June 21, 2023. In-kind donations would be coupled with cash donations to provide prizes to racers and to bike rodeo participants. A draft budget for the races is available should you so desire.

Race Dates: April 27; May 11 and 25; June 8, 15, and 22 at Qlispé Raceway Park
Summer Parkways Bike Rodeo: June 21



baddlands.org
info@baddlands.org

SPONSORSHIP LEVELS

Cash or In-kind

Annually with three-year commitment requested

Logo on kit will be visible to general public when team members on the road during training rides. Logo will be visible to racers and supporters at events. Logo on kit and signage will be seen by recreational cyclists at Summer Parkways, upwards of 2000 cyclists.

\$500

Logo on jersey pocket or chest and third-level on promotional literature.

\$1000

Logo on each leg and second level on promotional literature.

\$1500

Logo on rider lower back and second level on promotional literature.

\$3000

Title Sponsor of Twilight Series on promotional literature and racing kit as negotiated.

Cash donations will be used to cover expenses related to races, such as insurance, rental fees, and prizes. In-kind donations will be used primarily for prizes.